

## 2017 PROGRAM

Monday, May 22, 2017

20:00 Opening reception at the Hotel St. Regis hosted by



Tuesday, May 23, 2017

09:00 Welcome coffee hosted by



Welcome address

**Lorraine Whitfield**, Chief Events & Marketing Officer, Euroconsult

10:00 Inaugural keynote speech

**Edgar Olvera Jiménez**, Undersecretary of Communications, Secretary of Communications and Transports, SCT - México

10:30 Euroconsult market presentation - Prospects for the Latam satcom market

**Pacôme Révillon**, CEO, Euroconsult

10:45 **Leading commercial operators in Latin America**

Executives from leading satellite organizations and companies in Latin America will share their views on the situation and prospects for the Latin American commercial market.

**Moderator: Pacôme Révillon**, CEO, Euroconsult  
**Mike Antonovich**, CEO, Eutelsat Americas  
**Sergy Mummert**, SVP, Business Development, Americas, SES  
**Carmen González-Sanfeliu**, Regional Vice President, Latin America & Caribbean, Intelsat  
**Ignacio Sanchis**, CCO, Hispasat

12:00 Coffee break in conference room

12:15 **In discussion with a TV and video service provider in Latin America**

**Moderator: Pacôme Révillon**, CEO, Euroconsult  
**Williams Aguirre Ballesteros**, General Director, Satellite Operations, Grupo Televisa  
**José Luis Rodríguez López**, CTO, Totalplay

13:00 Official luncheon hosted by



14:30 **VSAT services and solutions**

Leading VSAT service providers will discuss the main applications and solutions and future market requirements, ranging from professional services to cellular backhaul.

**Moderator: Miguel Valero**, Managing Director, Detente Group  
**Jorge Villarreal**, CEO, Elara Comunicaciones  
**Mauricio Segovia**, CEO, Axesat Colombia  
**Jaime Dickinson**, VP, Americas, Speedcast  
**Eloy Méndez**, Regional Sales Director, Hughes Network Systems

15:30 Coffee break hosted by



16:00 **National security and public safety**

Representatives from organizations in charge of or supporting national security initiatives will share their on the use of satellites and the benefits they derive.

**Moderator: Alexis Sainz**, Senior Associate, Milbank

**Ingrid Morgan**, Technical Support Manager, Federal Police, Mexico

**Major Jaime Rojas Parra**, Head of the Information Security Group, National Police, Colombia

**Gral. Brig. Trans. DEM, Saul Contreras Ojeda**, Director of Broadcasting, Secretaría de la Defensa Nacional - México

**Rear Admiral C.G.D.E.M. Raymundo Pedro Morales Ángeles**, Deputy DG of Communications and Information Technology, Mexican Navy, SEMAR

**Mario Alberto Castanedo Peñúñuri**, Director General of Inspection and Surveillance, CONAPESCA - Mexico

16:45 **End users: Connectivity for customer experience and business operations**

Technology officers using satellite for connectivity, in several verticals including banking, retail, IT or building materials.

**Moderator: Andres Acedo**, Founding Partner, Acedo Santamarina

**Rodrigo Llaguno Carranco**, Director of Passenger Experience, Aeromexico

**Martin Lazo**, Network and Telecommunications Coordinator, Holcim

**Alex Theissen**, Director, FEMSA Logistica

**Rigel Enrique Casarrubias J.**, Infrastructure and Communications Coordinator, Grupo R

**Gabriela Palazuelos**, Customer Service Manager, Fly Across

**Marcelo Salazar**, Manager of Innovation and Information Technology, COTEMAR

**Jorge Eduardo Ruiz Labadie**, Director of CITI Customer Operations, Banamex

18:00 **Cocktail & Dinner reception at Museo Nacional de Antropología**

Shuttle will start to leave at 6pm outside the hotel

Official cocktail reception hosted by

**SES<sup>^</sup>**

beyond frontiers

Evening reception hosted by



Wednesday, May 24, 2017

08:30 Welcome coffee hosted by

**AIRBUS**

09:00 Euroconsult market presentation - Government Space Programs

**Natalia Larrea Brito**, Consultant, Euroconsult Canada

09:15 National satellite programs

National satellite operators and space agencies from a selection of Latin American countries will share insights future expectations for their programs.

**Moderator: Santiago Perez**, Senior Consultant, Euroconsult  
**Javier Mendieta**, Director General, Mexican Space Agency (AEM)  
**Col. Liduvino Vielman Díaz**, President, Paraguayan Space Agency (AEP)  
**Carlos Alberto Gurgel Veras**, Director of Satellites, Applications and Development, Brazilian Space Agency (AEB)  
**Lt. Col Giovanni Corredor**, Head of the Department of Space Affairs, Colombian Air Force  
**Hector Gutiérrez Méndez**, Advisor to the Minister, Space Development Council of Ministers - SUBTEL - Chile

10:45 Coffee break hosted by

hispasat

11:15 Satellite manufacturing

Leading industrial players will discuss the latest trends for the satellite manufacturing including the evolution of demand and competition in the institutional and commercial market in LATAM.

**Moderator: Steve Bochsinger**, COO, Euroconsult  
**Cyril Bardi de Fourtou**, Regional Sales Director, Airbus  
**Bruce Chesley**, VP, Global Broadband, Boeing Satellite Systems  
**Wang Min**, Deputy Chief Engineer, ITS, CAST  
**Alasdair Calder**, Sr. Director - Sales and Market Development, CCS, Lockheed Martin

12:30 Official luncheon hosted by



14:15 Universal Access Forum – Part 1

Representatives from government organizations will discuss their role in the provision of universal access and share their expectations and requirements for future developments.

**Moderator: Santiago Perez**, Senior Consultant, Euroconsult

**Javier Lizarraga**, Coordinator of the Information Society and Knowledge, SCT - México

**Sheldon López**, Undersecretary of Telecommunications & ICT, MINTEL - Ecuador

**Diana Kafati**, Head of Information & Communication Technology Projects, CONATEL - Honduras

15:00 Coffee break hosted by



15:30 Universal Access Forum – Part 2

Representatives from regulatory bodies will discuss their role in the provision of universal access and share their expectations and requirements for future developments.

**Moderator: Miguel Valero**, Managing Director, Detente Group

**Roque Roy Méndez Soletto**, Executive Director, ATT - Bolivia

**Humberto Pineda**, General Director, FONATEL – Costa Rica

**Arturo Robles**, Commissioner, IFT – Mexico

16:15 Universal Access Forum - Part 3

Representatives from telecom operators will discuss their role in the provision of universal access and share their expectations and requirements for future developments.

**Moderator: Luis Miguel**, Editorial General Director, El Economista

**Mauricio Ávila**, Technical Director for Telecommunications & Mexsat, Telecomm

**Troy Hatch**, VP & General Counsel, AT&T Mexico

**Francisco Vieyra**, General Director, Government Sector, BESTEL

17:00 Closing remarks

**Jorge Juraidini**, General Director, Telecomm

Farewell drinks